CUESA
CULTIVATING A HEALTHY FOOD SYSTEM

Please return completed form to:
CUESA
One Ferry Building, Suite 50
San Francisco, CA 94111
phone: 415.291.3276 ext. 100 | email: lulu@cuesa.org

PROSPECTIVE APPLICATION FOR PREPARED FOOD & RESTAURANT VENDORS

Market(s) I am Interested In:
☐ Tuesday Ferry Plaza Farmers Market
☐ Thursday Ferry Plaza Farmers Market
☐ Thursday Mission Community Market (seasonal)
☐ Saturday Ferry Plaza Farmers Market

Business Name: _____________________________________________________ Producer/Business Owner(s) Name: ____________________________________________

Mailing Address: ____________________________________________________________________________________________________________

City, Zip: __________________________________________________________ County or Counties of Primary Production: ________________________________

Email Address: _____________________________________________________ Website: ____________________________________________________________

Business phone: _________________________________ Social Media: _________________________________

Business Ownership (check all that apply): ___ Family owned (# of years ____) ___ Limited partnership ___ Corporation ___ Nonprofit organization
BUSINESS DESCRIPTION:
Briefly describe your business history and business philosophy.

SUMMARY OF YOUR MENU OFFERINGS:
Please summarize your proposed products or the menu you would like to offer for sale at our markets. The more detail you provide the better we can accurately assess if your offerings are a good fit for our markets. Please attach additional pages as needed.

INGREDIENTS SOURCING FOR ALL PRODUCTS YOU WISH TO SELL AT CUESA’S FARMERS MARKET:
(please answer all that apply and provide us with a complete list of your sourcing for the ingredients for these products)

___ % of Certified Organic ingredients you use to create these products

Summary of those ingredients: __________________________________________________________

___ % of ingredients purchased from sellers at CUESA’s farmers markets

Summary of those ingredients: __________________________________________________________

___ % of ingredients purchased directly from other area farmers (not at CUESA’s farmers markets)

Summary of those ingredients & sources: ________________________________________________

Names & locations of milk sources (for cheese or dairy items) ________________________________

___ % of raw milk products     ___ % of pasteurized products
PRODUCT SALES OUTLETS

Direct Sales Outlets

___ % of sales from other farmers markets you attend

___ % of sales direct to restaurants (___ number of restaurants)

___ % of sales direct to retail outlets (approx. number of outlets ___)

___ % of sales from own store

___ % of sales direct to schools or other institutions

___ % of sales made online

___ % of sales to wholesale distributors

List all other farmers markets you attend:

LABOR PRACTICES

Number of year-round fulltime employees, including yourself: ____

Number of part-time or seasonal employees, including yourself: ____

Method of payment of employees (check all that apply): ____ Salary

____ Hourly wage

Check all the following benefits and practices that you provide yourself as the business owner or operator:

____ Health insurance ____ Life insurance ____ Workers Compensation

____ Retirement program ____ Safety training ____ Training courses/conferences

Check all the following benefits and practices available for all other employees:

____ Health insurance ____ Life insurance ____ Housing ____ Education assistance

____ Retirement program ____ Paid sick leave ____ Earned vacation leave ____ Assistance with social services

____ Job training ____ Employee handbook ____ Regular staff meetings ____ Food/product sharing available

____ Profit sharing available ____ Raises available ____ Bonuses available ____ Diversity of tasks available

____ Performance evaluations ____ Promotions available ____ Direct hires made ____ Workers Compensation

____ Safety training ____ Safety Incentives

___ Safety training
OTHER BUSINESS PRACTICES

Check all the following business practices used:

_____ Business plan  _____ Risk Management plan  _____ Accident insurance  _____ Property insurance

_____ Value added services  _____ Non-discrimination policies

ALIGNMENT WITH CUESA’S MISSION/VISION:

CUESA mission is to grow thriving communities through the power and joy of local food. We seek to inspire a world that nourishes all people, local economies, and the living earth. Briefly describe how your business supports this mission and vision:

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

Please attach a list of proposed product offerings or menu items and the months they would be available for sale. Applications that do not include this list will not be considered.