EXPLORE the FERRY PLAZA FARMERS MARKET

Name a farm you see at the market that’s certified organic:

What does organic mean? (If you’re not sure, ask the farmer.)

Ask: What are some steps a farm has to go through in order to get certified?

What does sustainable farming mean to you?

Find a different farmer at the market. Write the name of the farm here:

Ask: What does the farm do to ensure that its farming practices are sustainable?

Find a farm that is offering samples of different varieties of the same fruit. Name of variety one:

Describe its taste:

Name of variety two:

Describe its taste, including how it is different from variety one:

Find a vegetable or fruit that’s common in the market today. Write down the price at the nearest stand:

Look for it at two other stands and write down the prices:

Are the prices the same? If not, why do you think the price varies?

Ask at one of the stands: How do farmers decide what to charge for their produce?
Select a farm at the market and answer the following questions:

1. What is the name of the farm, and where is it located?

2. Mark the location on the map. (Ask the person at the booth for help if you don’t know where it is.)
   Mark San Francisco on the map. Draw a line to connect the two.

3. Guess how far away the farm is. Write the number of miles here:

4. Ask the farmer how many miles away the farm is.
   Write the number of miles here:

5. Ask what crops are the farm’s specialty. Answer:

6. Ask the farmer why their location is good for these crops. Answer:

7a. Do you think shopping at the farmers market instead of the grocery store helps farmers? Why or why not?

7b. Do you think it’s better for eaters? Why or why not?

7c. Do you think it’s better for the planet? Why or why not?

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