Join CUESA in this pivotal year at our annual fundraising gala, Sunday Supper: A Farm to City Feast. This delicious night is a celebration of our work to grow thriving communities through the power and joy of healthy food.

WE are changing the food system to one that is better for people and the planet. We operate internationally renowned farmers markets in the Bay Area, run innovative education programs, and support sustainable agriculture for a healthy future food system.

YOU will reach a diverse audience of socially-conscious food lovers with your sponsorship. Dine and drink with the city’s best chefs as you help build healthier communities for all. Funds raised provide critical support for CUESA’s youth education programs.

400 ATTENDEES, 40 TOP CHEFS, 1 UNFORGETTABLE EVENING

» Walk the red carpet outside the Ferry Building and watch James Beard Award-winning and Michelin-starred chefs cook in the outdoor kitchen.

» Once inside, festivities continue with oysters, sparkling wine, and artisan cocktails.

» Upstairs in the gorgeous Grand Hall, enjoy an elegant four-course meal with sommelier-paired wines.

» Enjoy one of six unique menus featuring an entrée carved tableside by a lauded chef.

» Raise your paddle during the live auction featuring exclusive culinary experiences.
Sunday Supper Sponsorship Levels

PRESENTING SPONSOR, $20,000
» Top tier acknowledgement with name and logo on all printed and electronic materials, including invitations mailed and emailed to a thousand core constituents, and postcards distributed at partner restaurants.
» Table for eight with premier location near chef presentation table in the Grand Hall.
» Choice one of six specially crafted menus.
» Name cards at your Sunday Supper table.

CHEF HOSPITALITY SPONSOR: $5,000
» Opportunity to create a Chef Hospitality Station in the outdoor kitchen created in the Ferry Building’s South Arcade.
» Opportunity to provide your choice of food & beverage and branded take-home gifts to the 40+ top chefs participating.

CHEF AFTER PARTY SPONSOR: $5,000
» Opportunity to host the Chef After Party directly following the end of the dinner.
» Opportunity to provide your choice of food & beverage and branded take-home gifts to the 40+ top chefs participating.

TABLE SPONSOR, $10,750
» Acknowledgement—with hyperlinks to your company’s site—on the CUESA website (50,000 visits/month) and in the event program.
» Table for eight with premier location near chef presentation table in the Grand Hall.
» Choice one of six specially crafted menus.
» Name cards at your Sunday Supper table.

SUPPORTER LEVEL, $5,250
» Acknowledgement and logo in the program and on the CUESA website.
» Four tickets to the event.

FRIEND LEVEL, $2,750
» Acknowledgement and logo in the program and on the CUESA website.
» Two tickets to the event.

SPIRIT SPONSOR, $2,500
» Opportunity to serve a seasonal cocktail at event reception with guaranteed spirit category exclusivity.
» Acknowledgement and logo in the program and on the CUESA website.
A FARM TO CITY FEAST

SF BAY AREA RESIDENTS
75%+
of our shoppers are San Francisco residents

SOCIALLY AWARE
67%
appreciate high quality, locally produced goods, and are willing to pay more for sustainably produced goods

FINANCIALLY SOUND
$200,000+
is the median annual household income of event attendees

DIVERSE AGE GROUPS
Our events appeal to a wide range of ages. The average age is 47; 23% are between the ages of 25-34, 21% between the ages of 35-44, 23% are between the ages of 45-54, and 23% are between the ages of 55-64.

SAVVY EPICUREANS
91%
shop at the Ferry Plaza Farmers Market because of the exceptional quality

80%
shop for the diversity of products available

Who will your company reach?

Your Impact

» 2,600+ public elementary school students learning to love fresh fruits and vegetables in CUESA’s Foodwise Kids cooking program annually

» “We need Foodwise Kids to provide children with a positive introduction to fruit and vegetables and show them where food actually comes from.” —Pamela Gee, first-grade teacher at Longfellow Elementary School

» 100+ high school students empowered to build a sustainable food future in CUESA’s Foodwise Teens program annually

» “Other students need Foodwise Teens too, because everyone should have the opportunity to know what it feels like to be healthy.”—Samantha Gomez, John O’Connell High School Senior