



Please return this completed form to:  
CUESA  
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## PROSPECTIVE FARMER/RANCHER APPLICATION

Application for:  CUESA's Ferry Plaza Farmers Market  CUESA's Mission Community Market  CUESA's Jack London Square Farmers Market

Business Name: \_\_\_\_\_

Producers Name(s): \_\_\_\_\_

Billing Address: \_\_\_\_\_

County, City, Zip: \_\_\_\_\_

Website/Email Address: \_\_\_\_\_

Business phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business Ownership (check all that apply):  Family owned (# of years \_\_\_\_\_)  Limited partnership  Corporation  Nonprofit organization

## FARM/RANCH DESCRIPTION

Farm Location #1: \_\_\_\_\_ Acreage at location #1: \_\_\_\_\_ Distance to SF/Oakland : \_\_\_\_\_ Owned \_\_\_ Leased \_\_\_

*Attach additional sheets with other farm location information as needed*

Describe your farm history and farming philosophy: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## FARMING & RANCHING PRACTICES

### Certifications held

\_\_\_ Organic, certified by \_\_\_\_\_ since \_\_\_\_\_ Transitional, certified by \_\_\_\_\_ since \_\_\_\_\_

\_\_\_ Other Certifications (such as humane, salmon-safe, biodynamic, etc.); please list \_\_\_\_\_

### Soil Management

List soil types: \_\_\_\_\_

Check all the soil management and soil fertility practices used:

\_\_\_ Cover crops      \_\_\_ Mulching      \_\_\_ Soil amendments      \_\_\_ Use of soil mixes

\_\_\_ Raw animal manure      \_\_\_ Aged manure      \_\_\_ Raw organic vegetable matter      \_\_\_ Compost

\_\_\_ Commercial fertilizers      \_\_\_ Other soil management practices: \_\_\_\_\_

### Crop Management *(Check all the crop management practices used)*

\_\_\_ Crop rotations      \_\_\_ Fallow periods      \_\_\_ Intercropping      \_\_\_ Habitat for pollinators

\_\_\_ Other crop management practices: \_\_\_\_\_

Seed or transplant sources: \_\_\_\_\_

### Diversity Management *(Check all the management practices used)*

Seed saving                       Heirloom varieties                       Habitat buffer zones                       Contour or strip tillage

Other diversity management practices: \_\_\_\_\_

## Water Management

Source of irrigation water (check all that apply)-

Rainfall only                       On-site well                       Irrigation district allotment                       Municipal water source                       Other \_\_\_\_\_

Methods of application (check all that apply)-

Drip irrigation                       Flood irrigation                       Trough irrigation                       Sprinkler irrigation                       Other \_\_\_\_\_

Other Water Management Practices (check all that apply)-

Buffer zones                       Biofiltration systems                       Other \_\_\_\_\_

## Pest Management

List primary WEED problems: \_\_\_\_\_

Check all the weed management practices used:

Hand cultivation                       Machine cultivation                       Mulching                       Organic herbicides                       Synthetic herbicides  
 Fire                       Other practices: \_\_\_\_\_

\_\_\_\_\_

List primary INSECT & OTHER PEST problems: \_\_\_\_\_

Check all the insect & pest management practices used:

Crop rotation                       Resistant crops                       Hand-removal                       Release of beneficials                       Habitat for beneficials  
 Organic pesticides                       Pheromone disruptors                       Synthetic pesticides  
 Other insect management practices: \_\_\_\_\_

List primary DISEASE problems: \_\_\_\_\_

Check all the disease management practices used:

Crop rotation     Resistant crops     Hand-removal     Synthetic soil fumigation     Organic pesticides     Synthetic pesticides  
 Other disease management practices: \_\_\_\_\_

**Waste Management** (Check all the waste management practices used)

On-site composting     Off-site composting     On-site recycling     Off-site recycling  
 Other waste management practices: \_\_\_\_\_

**Harvest & Storage** (Check all that apply)

Harvesting systems used:     Hand harvesting     Mechanical harvesting     Other \_\_\_\_\_

Types of cold storage used:  Built-in place cold storage     Adapted cold storage     Prefab cold storage     Other \_\_\_\_\_

\_\_\_\_\_ Typical minimal # days storage    \_\_\_\_\_ Average # days storage    \_\_\_\_\_ Typical maximum # days storage

**Energy Sources**

Check all the fuel and energy sources used on site:

Diesel     Bio-Diesel     Gasoline  
 Electricity from grid     Wind     Solar     Other \_\_\_\_\_

Check all the fuel sources used for farm to market transport:

Diesel     Bio-Diesel     Gasoline     Hybrid technology

**ANIMALS**

List the breeds of all animals raised, and how each is managed:

Animal \_\_\_\_\_ Size of herd/flock \_\_\_\_\_ Closed Herd \_\_\_\_\_  
Breeds \_\_\_\_\_

Approximate % of each feed used (total should equal 100%):

% Pasture     % Self-Raised Hay     % Purchased Hay     % Grains     % Other: list \_\_\_\_\_  
 Harvest seasonally     Harvest rear-round     Harvest for direct delivery to market     Storage of harvested product before delivery to market

Check all the following behaviors supported or management or harvesting practices used:

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Clean & dry bedding   | <input type="checkbox"/> Ventilated structures | <input type="checkbox"/> Non-slip flooring        | <input type="checkbox"/> Access to outdoors                 |
| <input type="checkbox"/> Daily migrations      | <input type="checkbox"/> Herding opportunities | <input type="checkbox"/> Wallowing                | <input type="checkbox"/> Unrestricted access to fresh water |
| <input type="checkbox"/> Growth hormones       | <input type="checkbox"/> Grazing               | <input type="checkbox"/> Nutritional guidelines   | <input type="checkbox"/> Herd health plan                   |
| <input type="checkbox"/> Segregation areas     | <input type="checkbox"/> Cloned species        | <input type="checkbox"/> Electric prods           | <input type="checkbox"/> Individual animal health records   |
| <input type="checkbox"/> Unimpeded passageways | <input type="checkbox"/> Noise reduction       | <input type="checkbox"/> Herd management handbook |   |

Describe any other indicators of humane treatment used: \_\_\_\_\_

Attach additional sheets with other information regarding animals raised as needed

## FARMSTEAD DAIRY PRODUCTS

Types of cheeses or other items produced: \_\_\_\_\_

### Raw Product Sources

% of milk from your farm     % of milk from other sources

Names & locations of other sources: \_\_\_\_\_

% of raw milk products     % of pasteurized products

List the types and brand names of coagulant or rennet used: \_\_\_\_\_

## LABOR PRACTICES

# of year-round fulltime employees, including yourself: \_\_\_\_\_ # of part-time or seasonal employees during the course of one year, including yourself: \_\_\_\_\_

Method of payment of employees, including yourself:     Salary     Hourly wage     Payment by piece or output

Check all the following benefits and practices that you provide yourself as the business owner or operator:

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> Health insurance   | <input type="checkbox"/> Life insurance  | <input type="checkbox"/> Housing                      | <input type="checkbox"/> Workers Compensation |
| <input type="checkbox"/> Retirement program | <input type="checkbox"/> Safety training | <input type="checkbox"/> Training courses/conferences |   |

Check all the following benefits and practices available for *fulltime, part time, and seasonal employees*:

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Health insurance         | <input type="checkbox"/> Life insurance    | <input type="checkbox"/> Housing                | <input type="checkbox"/> Education assistance            |
| <input type="checkbox"/> Retirement program       | <input type="checkbox"/> Paid sick leave   | <input type="checkbox"/> Earned vacation leave  | <input type="checkbox"/> Assistance with social services |
| <input type="checkbox"/> Job training             | <input type="checkbox"/> Employee handbook | <input type="checkbox"/> Regular staff meetings | <input type="checkbox"/> Food/product sharing available  |
| <input type="checkbox"/> Profit sharing available | <input type="checkbox"/> Raises available  | <input type="checkbox"/> Bonuses available      | <input type="checkbox"/> Diversity of tasks available    |

Performance evaluations     Promotions available     Direct hires made     Workers Compensation  
 Safety training     Safety Incentives

## PRODUCT SALES OUTLETS

- % of sales from other Farmers Markets
- % of sales from a farm stand or store
- % of sales from CSA (  number of subscribers)
- % of sales direct to restaurants (  number of restaurants)
- % of sales direct to schools or other institutions
- % of sales made online
- % of sales to wholesale distributors
- % of sales direct to food processors
- % sales to stores or other buyers

List all other farmers markets that you attend:

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## OTHER BUSINESS PRACTICES

Check all the following business practices used:

- Business plan     Risk Management plan     Crop insurance     Accident insurance
- Property insurance     Estate planning     Value added products     Value added services
- Non-discrimination policies

**BUSINESS UPDATE** (Please list any agricultural practices, and business or management practices or strategies adopted during the past twelve months) \_\_\_\_\_

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## CULTIVATING A HEALTHY FOOD SYSTEM

CUESA mission is to cultivate a sustainable food system through the operation of farmers markets and educational programs. How does your business support this mission?

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Please attach a list of your farm's product availability, including timelines and a current copy of your Certified Producers Certificate for each county you farm in.